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FOR IMMEDIATE RELEASE

SEA BEST ROLLS OUT NEW SHRIMP DIP OFFERINGS TO RETAIL AND FOODSERVICE

JACKSONVILLE, Fla., Feb 4, 2021 — Sea Best® is diving into new waters with the introduction of a new line of frozen shrimp dip offerings to both retail and foodservice. The flagship brand of Beaver Street Fisheries is adding four versatile seafood dips that it will introduce into the grocery freezer and menus across multiple foodservice segments. The lineup offers fun flavor profiles to include Zesty Buffalo, Creamy Rangoon, Spinach and Artichoke, and Black Bean and Queso.

Sea Best Shrimp Dips bring the simplicity of four delicious dips just as they are, or as an innovative base for endless recipe possibilities, with the appeal being the diversity of a dip as an appetizer and beyond. The dips are conveniently packaged in a microwave and oven ready tray, as well as a portioned foodservice package for ease of prep. This new offering enhances the brand's established product portfolio, by breaking into the appetizer category with new and exciting flavors that bring excitement to the dish or plate. All four Sea Best Shrimp Dips are made with sustainably sourced shrimp brought together with rich ingredients that allow just about anyone the ability to dip, or dare to dip differently.

“Our R&D team worked hard to develop a line that has great versatility, while introducing new flavors and items into a category with a rising demand. Sea Best continues to research new ways to deliver exciting meal options for seafood lovers that are not only flavorful, but simple to prepare as well” said Bluzette Carline, director of marketing at Beaver Street Fisheries.

For more information about the new products and for retail inquiries, please contact Bluzette Carline at (904) 376-6802.

About Sea Best®

Sea Best® is the flagship brand of Beaver Street Fisheries Inc., a family-owned and operated company that started 70 years ago in Jacksonville, FL. The brand is sold in retailers nationwide. Sea Best offers a full line of frozen fish fillets including premium varieties (ahi tuna, mahi, grouper, snapper), value varieties (cod, catfish, whiting), value-added and breaded seafood (stuffed clams, shrimp, calamari, scallops) and shellfish (lobster, crab). For more information, visit seabest.com.

About Beaver Street Fisheries

Beaver Street Fisheries™ is a leading importer, manufacturer and distributor of quality frozen seafood products from the USA and around the world. For more than 70 years, the Jacksonville-based company has provided premium products to the foodservice industry and retail markets. The company's flagship brand, Sea Best®, is sold in retailers nationwide. More information about Beaver Street Fisheries can be found at beaverstreetfisheries.com.

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